



Contact: EMAIL – [contact@pacillinois.org](mailto:contact@pacillinois.org)

## Website Advertising Agreement

Dated this day \_\_\_\_ of \_\_\_\_\_ 20\_\_ in (city) \_\_\_\_\_, Illinois.

This agreement is by and between the following parties:

The **Polish American Congress, Illinois Division (PAC-IL)**; 6021 W. Belmont Ave., Chicago, Illinois 60634 and

**Client:** \_\_\_\_\_

**Address:** \_\_\_\_\_

The parties listed above hereby enter into a formal business relationship whereby Client agrees to purchase advertising on the PAC-IL website ( [www.pacillinois.org](http://www.pacillinois.org) ) pursuant to the entire terms of this agreement.

### Agreement Term

This agreement will commence as of the Client’s signature date, OR agreed to date of \_\_\_\_\_ **20**\_\_\_\_\_ and will continue so long as Client wishes to continue advertising on the PAC-IL website.

### Services Provided

The PAC-IL agrees to place and maintain Client’s advertisement according to the ad placement on the website and schedule as selected in the “Pricing and Payment” section below. Client shall provide “post-ready” advertisement in an electronic format as defined on the “Advertisement Guide”.

### Pricing & Payment

Client selects, and agrees to pay, the following advertising rate as payment for the “PAC-IL” (check ONE, please):

#### Home Page only

- \$75 / month
- \$200 / 3 months
- \$350 / 6 months
- \$600 / 12 months

#### Home Page and Contact Page

- \$100 / month
- \$270 / 3 months
- \$470 / 6 months
- \$800 / 12 months

**Selected contract advertising cost / duration:** \$ \_\_\_\_\_ / \_\_\_\_\_ month/s

Client agrees to make payment prior to placement of the ad on the “PAC-IL” website. (Please [Contact](#) us for other payment arrangement.)

Please make checks payable to: **PAC IL Division** (mail to: 6021 W. Belmont Ave., Chicago, Illinois 60634)

**For the PAC-IL Organization:**

**For Client:**

*Signature:* \_\_\_\_\_

*Signature:* \_\_\_\_\_

## Guide to Advertisement on the PAC-IL Website

### *What do I need to send?*

- (1) **AD image** needs to be *ready to publish* in a picture format - **JPEG preferred**. Maximum size of the AD image is **300 (wide) x 250 (high) pixels**. *If your image is larger than 300x250 pixels then it should maintain the 6:5 ratio (website admin will downscale to the target image). Slightly smaller size could be acceptable; e.g., 300x200, 250x250.*
- (2) The AD image can link out to a target **website address** or an **email** – please provide full link.
- (3) Completed **contract** document and **payment** (see below)



### *When do I need to pay?*

Please submit your full payment prior to the desired publish date of the AD. Please contact us for other payment arrangement. If you would like to extend your AD, then please send the renewal payment before expiration of the previous term of the AD.

### *Where to send my AD request and materials or ask additional questions?*

Please send the AD request and materials to [contact@pacillinois.org](mailto:contact@pacillinois.org).

We will answer your questions will promptly via email or we will call you; please provide phone number.